# AeMagin

## Making AR/VR A Reality

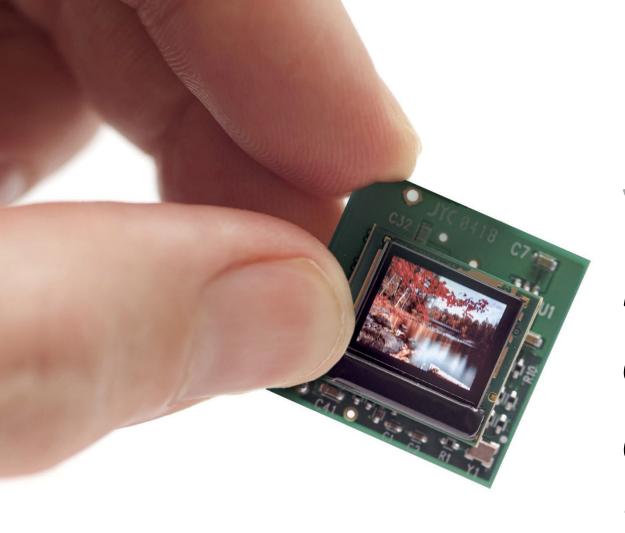
NYSE American: EMAN Investor Presentation – August 2022

## Disclaimer

Certain statements made by us in this presentation that are not historical facts or that relate to future plans, events or performances are forward-looking statements within the meaning of the federal securities laws. Our actual results may differ materially from those expressed in any forward-looking statement made by us. Forward-looking statements involve a number of risks or uncertainties including, but not limited to, the risks described under the heading "Risk Factors" in the Company's filings with the Securities and Exchange Commission, including, but not limited to, the Company's Reports on Form 10-K for the year ended December 31, 2021. All forward-looking statements are qualified by those Risk Factors as well as the Company's "Statement of Forward-Looking Information" in such filings. All statements made by us in this presentation are further qualified in all respects by the information disclosed in the Company's filings with the Securities and Exchange Commission. These statements are only predictions. We are under no duty to update or revise any forward-looking statements to conform such statements to actual results or events, and do not intend to do so.

This presentation is the property of, and contains the proprietary and confidential information of the Company and is being provided solely for informational purposes. The projections, estimates and forecasts contained herein have been prepared by the Company in good faith based on assumptions believed by the Company to be reasonable at the time of preparation thereof. Forecasts and estimates regarding the Company's industry and end markets are based on third party sources the Company believes to be reliable. There can be no assurance however that any particular projection, estimate, forecast or other forward-looking information will prove to be accurate in whole or in part or that any of the information contained herein is reflective of future performance to any degree. No representation or warranty is made with respect to the information included herein.





# Vision: Enable the visualization of digital information and imagery with OLED technology



## A Pioneering Technology Leader with a Broad IP Portfolio



A technology leader with proprietary and patented direct patterning technology (dPd<sup>™</sup>) for ultrahigh brightness in color, and the sole U.S. manufacturer of OLED microdisplays



Uniquely positioned to capitalize on growing addressable markets in military, industrial and consumer applications for high-brightness AR/VR solutions



U.S. government funding of approximately \$39 million for manufacturing supports equipment procurement and improvements in growth, innovation and productivity



Deep applications expertise and broad IP portfolio that is aligned with diverse customer base and longterm industry trends



Well-established military and aviation market presence benefiting from modernization trends; leverageable platform for high growth opportunities in consumer and commercial end markets



Highly experienced management team with industry-leading technical expertise enabling a substantial runway for value creation



### eMagin at a Glance

The technology leader in OLED Displays Headquarters: **Hopewell Junction, NY** Employees: 100 +24.26mm Revenue: \$26.0M in 2021 25.95mm 93% from Product Sales, 7% Contracts 61% U.S., 39% International 30 countries served \$55.8M\* Market Cap: 32.964mm EMAN / NYSE American Ticker/Exchange: Making AR/VR a reality

Patents: 69 issued, 21 pending

AeMagin

100% U.S. Based Manufacturing



\*Based on closing price on 8/9/22 and approximately 73.2 million shares outstanding.

#### Leveraging Our Military Experience to Seize New Opportunities



Establish partnerships for high-volume manufacturing

Develop commercial and consumer electronics customer relationships for AR/VR opportunities



Grow commercial, medical and industrial presence

Expand military and aviation market share

Deepen penetration of leading-edge dPd<sup>™</sup> technology

Increase capacity and production yields; expand manufacturing capability



## Year-To-Date Q2 2022 Update: Strong Backlog and Increased Throughput



#### **Financials**

- Product revenues for six months ended June 30, 2022 totaled \$14.1 million, compared with \$11.8 million in the prior-year period
- Contract revenues for six months ended June 30, 2022 totaled \$0.5 million, compared with \$1.2 million in the prior-year period
- Backlog of open orders of \$14.3 million as of the end of Q2 2022, compared with \$13.6 million as of the end of Q1 2022
- Cash and cash equivalents of \$4.3 million as of June 30, 2022
- Expecting contract revenues to continue with development and scalability of dPd technology for consumer AR/VR

#### Operating Trends

- Continuing to supply sole-sourced displays under the Enhance Night Vision Goggle-Binocular (ENVG-B) program as it ramps to volume, as well as other key military programs worldwide
- In December 2020, signed a 10-year lease for 25% of additional space to house the new equipment, including equipment to be purchased for the Company's patented high-brightness dPd production process
- As of the end of the second quarter, the Company has taken delivery of seven pieces of production equipment and received \$19.8 million of grant money of the \$39.1 million in U.S. government funding awarded to eMagin to enhance its manufacturing capabilities as the only U.S. provider of OLED microdisplays



#### **Advancing Product Development**

- Continue to see strong interest in high-brightness XLE and direct patterned technology
- Steady progress on the development efforts for dPd technology and high brightness product roadmap



## Serving a Critical Need in U.S. Defense Capabilities



- Recognized by the U.S. Department of Defense (DoD) as only domestic manufacturer of OLED microdisplays and designated as cornerstone of U.S. manufacturing base
- Received \$39.1 million in DoD funding for procurement and installation of capital equipment at the Hopewell Junction facility to enhance manufacturing capabilities and to sustain and enhance U.S. domestic capability for highresolution, high-brightness OLED microdisplays based on proprietary dPd technology
- Two-year, \$2.5 million development contract from U.S. Army's Program Executive Office for Simulation, Training and Instrumentation ("PEO STRI") awarded in Q2 2022 to secure U.S. source for a high-performance microdisplay that provides high brightness and visual acuity, even in bright daylight conditions. eMagin will design a backplane that will allow for significantly higher luminance of it dPd displays and leverage the full potential of the equipment acquired under the Title III and IBAS funding grants





## Our OLED Technology Advantage: Lowest Power, Highest Brightness

- Brightest OLED commercially available monogreen with peak luminance over 40,000 cd/m<sup>2</sup>
- Full-color over 10,000 cd/m<sup>2</sup> demonstrated in 2021
- Very high contrast greater than 1,000,000:1
- Lower power consumption yields longer battery life
- More compact form factor
- Lightweight solution
- Field tested for reliability and performance
- Nausea-free operation
- Superior performance and a competitive cost at higher volumes

## AeMagin



#### A History of Technical Leadership Through Fundamental Innovations in Microdisplays

- Developed and shipped first full-color Active Matrix OLED in 2001
- Introduced sequentially higher resolution displays:

٠	VGA	640x480	SXGA120	1280x1024
٠	SVGA+	852x600	WUXGA	1920x1200
٠	DSVGA	800x600	2Kx2K	2048x2048
•	SXGA096	1280x1024	4Kx4K	

- Full-color SXGA OLED microdisplay
- First to develop high brightness monochrome green, now exceed 40,000 cd/m<sup>2</sup> at maximum luminance
- White with color filter displays, now exceed 3,000 cd/m<sup>2</sup>
- Demonstrated unique and proprietary full-color direct patterned dPd<sup>™</sup> microdisplay exceeding 10,000 cd/m<sup>2</sup> in 2021



## Direct Patterning Full-Color OLED Microdisplays

- AR/VR requires high brightness that is satisfied by our dPd technology
- Demonstrated WUXGA prototype with dPd technology world's first 10,000cd/m<sup>2</sup> full-color OLED microdisplay
- Patented dPd technology applicable to any OLED microdisplay & meets brightness requirements
- Working with tier-one consumer company to develop this technology and manufacture at commercial scale
- Other advances used on white with color filter, like tandem OLED, can be used to move beyond 10,000cd/m<sup>2</sup> Maximum luminance
- Roadmap to ~ 30,000 cd/m<sup>2</sup> full color peak luminance
  - Roadmap begins with dPd measured at over 10,000  $cd/m^2$

AeMaain

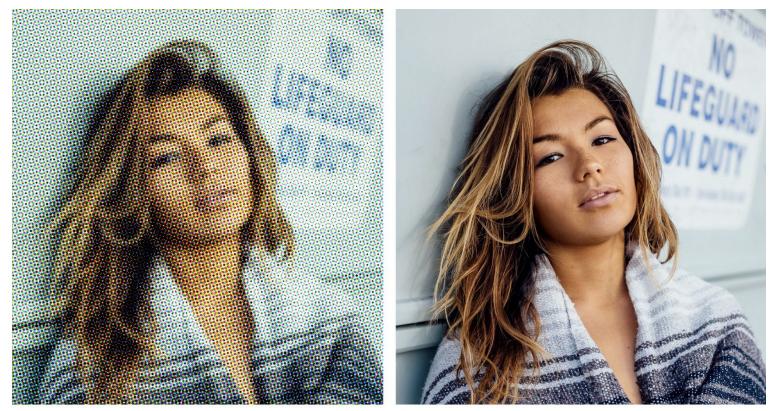
- Next step begins with 2 year project resulting in  $\,20,\!000\,\,cd/m^2$
- New equipment from \$39M grant was designed to produce these 20,000 cd/m<sup>2</sup> displays in production

## Direct patterning is ahead today and will remain ahead

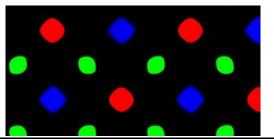


#### **OLED Provides a Superior AR/VR Experience**

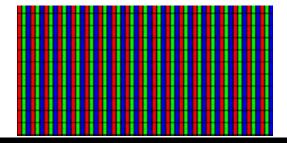
Magnification Highlights eMagin's Superior Fill Factor



OLED Cell Phone Display ~600 ppi



eMagin OLED Microdisplay >2,500 ppi



12



## The Future of AR/VR Powered by dPd



- Conventional OLED microdisplays use white OLED with color filters
  - Color filters absorb ~80% of the useful light; limited brightness and inefficient
- Only eMagin has Direct Patterned microdisplay technology for direct emission of red, green and blue light without color filters
  - Enables significantly higher brightness
  - Higher efficiency, much lower power consumption
- eMagin is ahead today in full-color OLED microdisplay brightness and will stay ahead with dPd



13

# eMagin Technology Validation by Others

- Demonstrations attracted consumer companies
  - High brightness displays
  - Prototype 2k x 2k HMD
- First Company
  - Vetted the technology
  - Took a license to dPd technology
- Next 4k design for VR
  - Unique backplane design
  - dPd brightness required
- Technology attracted next company
  - New unique backplane design
  - dPd brightness improved to over 10,000 cd/m<sup>2</sup>







#### Deep Application Expertise and Broad IP Portfolio Create Significant Barriers to Entry

#### Patents

- 69 patents issued and 21 pending
- Includes silicon backplane, OLED architecture, process and packaging
- Key patents include ultra-high brightness directly patterned OLED displays

#### **Know-how**

- Includes silicon backplane, OLED architecture, process and packaging
- Back-plane design
- Anode patterning
- Direct patterning of OLED
- Thin film encapsulation
- Packaging methodology

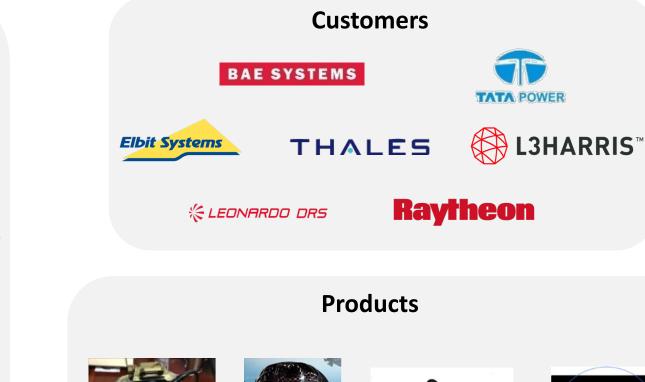
15



### **Well-established Military and Aviation Business**

#### Profile

- Predominately sole-source supplier
- Differentiated performance and leader in brightness
  - Visible in bright sunlight
  - High contrast for detail
- First mover in AR/VR for domestic and foreign military applications
- Global market leadership International and U.S. Army, Air Force, Special Forces, Navy/Marines
- Proven track record of performing in demanding applications and environments
- Long-standing customer relationships and extended program and product lifecycles
- Military microdisplays addressable market expected to increase
- Accelerating activity and program wins in aviation
- Trend away from LCD to OLED for better contrast and brightness









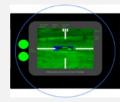
Helmet

Display



Laser Range

Finder



Simulation Training Devices



#### ©2022 eMagin Corporation

16

## Commercial and Medical Markets Represent New Growth Opportunities and End-market Diversification

#### Profile

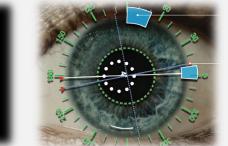
- Products provide high reliability in stressful environments
- Visualize digital information and imagery
- Successful in supplying to medical imaging devices, veterinary ultrasound viewers, thermal cameras and hunting scopes

#### Family of Products



LASIK Surgery

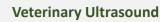




**Cataract Surgery** 



fMRI Visual System



**Hunting Scopes** 

17

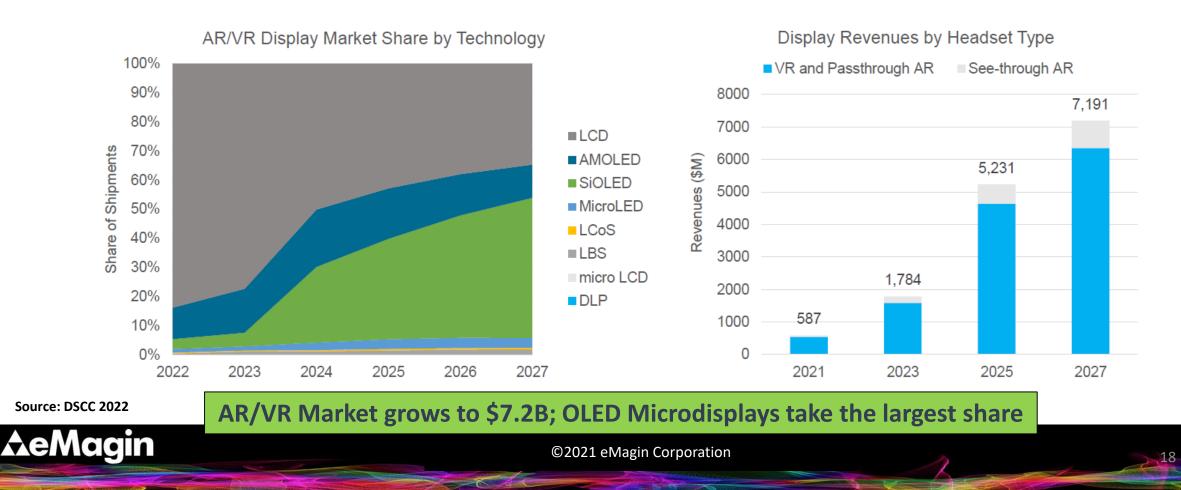




## **Display Market Share and Revenues**

- OLED on silicon (SiOLED) will capture the largest share of shipments from 2026, with LCD in second place.
- AMOLED will be back thanks to Sony's PSVR2. The increase in PPI will make this technology attractive again.
- Revenues for AR/VR displays will grow at a CAGR of 51.8%, from \$0.6B in 2021 to \$7.2B in 2027.

Chart excludes wearable monitor HMDs for Industrial & Medical applications



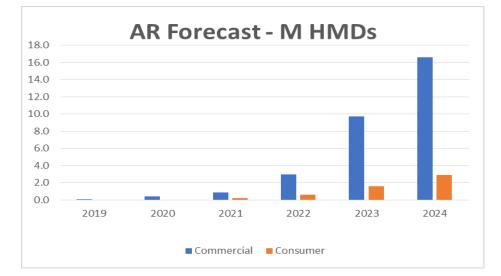
#### Well Positioned to Capitalize on Large Commercial and Consumer Opportunities

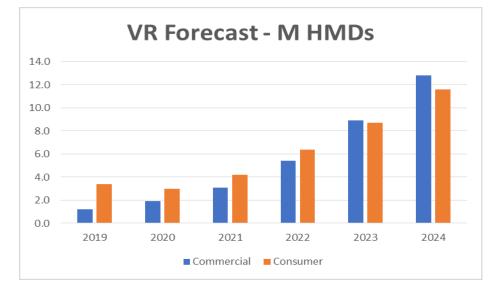
#### Profile

- ✓ Augmented reality for
  - Equipment repair
  - Factory automation
  - Service technicians
- ✓ Virtual reality for
  - Vehicle design
  - Training and simulation
  - Consumer gaming and entertainment
- eMagin is the only company with technology that satisfies the key requirements:
  - High brightness
  - High speed

AeMagin

- High pixels per inch
- High resolution





#### Source: IDC 2020

19

## **Our Manufacturing Footprint**

#### Hopewell Junction, NY (Headquarters)

- Houses own equipment for OLED microdisplay fabrication, assembly operations, R&D and product development functions
- eMagin is the only US-based manufacturer of OLED microdisplays
- Approximately \$39 million in DoD awards for procurement and installation of capital equipment to enhance manufacturing and enhance dPd technology









Photo-Lithography



In-Line Inspection



**Metal Deposition** 



**Glass Lid** 



**OLED Deposition Cluster** 



**Advanced Packaging Capabilities** 



©2022 eMagin Corporation

20

## **Experienced Management Team of Recognized Industry Experts**

Andrew Sculley CEO	<ul> <li>More than 20 years experience in OLED technology and manufacturing</li> <li>Led Kodak OLED Systems</li> <li>MS Physics Cornell, MBA Carnegie-Mellon</li> </ul>					
Dr. Amal Ghosh COO	<ul> <li>Pioneering inventor of disruptive OLED microdisplay technology at eMagin and Kodak</li> <li>PhD Physics MIT</li> <li>Past President of the prestigious Society for Information Display (SID)</li> </ul>					
Mark Koch CFO	<ul> <li>Previously eMagin's VP of Finance and Corporate Controller</li> <li>+25 years of financial experience</li> <li>Certified Public Accountant; BS Manhattan College</li> </ul>					
<b>Oliver Prache</b> SVP Product Development	<ul> <li>OLED product commercialization pioneer at Pixtech (France) and OIS Optical Imaging Systems</li> <li>Diplôme d'Ingénieur from E.N.S.E.R.G.Grenoble France</li> </ul>					
Joseph Saltarelli SVP Operations	<ul> <li>More than 25 years of semiconductor, thin films, and packaging manufacturing</li> <li>Senior Director of Manufacturing Operations, GLOBALFOUNDRIES</li> <li>BS Ceramic Engineering and Materials Science Rutgers, MBA in Technology Management</li> </ul>					



©2022 eMagin Corporation

21

## A Pioneering Technology Leader with a Broad IP Portfolio



A technology leader with proprietary and patented direct patterning technology (dPd<sup>™</sup>) for ultrahigh brightness in color, and the sole U.S. manufacturer of OLED microdisplays



Uniquely positioned to capitalize on growing addressable markets in military, industrial and consumer applications for high-brightness AR/VR solutions



U.S. government funding of approximately \$39 million for manufacturing supports equipment procurement and improvements in growth, innovation and productivity



Deep applications expertise and broad IP portfolio that is aligned with diverse customer base and longterm industry trends



Well-established military and aviation market presence benefiting from modernization trends; leverageable platform for high growth opportunities in consumer and commercial end markets



Highly experienced management team with industry-leading technical expertise enabling a substantial runway for value creation





# Appendices



©2022 eMagin Corporation

23

#### **Consolidated Statement of Operations**

#### eMAGIN CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except share and per share data)

(unaudited)

	Three Months Ended June 30,			Six Months Ended June 30,				
		2022		2021		2022		2021
Revenues:								
Product	\$	7,026	\$	5,742	\$	14,053	\$	11,847
Contract		133		537		464		1,205
Total revenues, net		7,159		6,279		14,517		13,052
Cost of revenues:								
Product		5,522		5,466		10,309		10,173
Contract		68		242		150		600
Total cost of revenues		5,590		5,708		10,459		10,773
Gross profit		1,569		571		4,058		2,279
Operating expenses:								
Research and development		1,457		1,788		2,941		3,630
Selling, general and administrative		1,904		1,690		4,074		3,514
Total operating expenses		3,361		3,478		7,015		7,144
Loss from operations		(1,792)		(2,907)		(2,957)		(4,865)
Other (expense) income:								
Change in fair value of common stock warrant liability		226		2,642		1,372		(4,566)
Interest expense, net		(225)		(205)		(439)		(415)
Gain on forgiveness of debt				_				1,963
Other income, net		351		192		447		227
Total other income (expense)		352		2,629		1,380		(2,791)
Loss before provision for income taxes Income taxes		(1,440)		(278)		(1,577)		(7,656)
Net loss	\$	(1,440)	\$	(278)	\$	(1,577)	\$	(7,656)
Loss per share, basic and diluted	\$	(0.02)	¢	0.00	¢	(0.02)	¢	(0.11)
Loss per share, basic and unuted	9	(0.02)	9	0.00	-	(0.02)	Ψ	(0.11)
Weighted average number of shares outstanding: Basic and Diluted		73,895,212		72,193,205		73,368,347		71,238,060



#### **Consolidated Balance Sheet**

#### eMAGIN CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands, except share data) (unaudited)

	June 30, 2022	December 31, 2021		
ASSETS				
Current assets:				
Cash and cash equivalents	\$ 4,290	\$ 5,724		
Restricted cash	511	806		
Accounts receivable, net	5,020	4,488		
Account receivable-due from government awards	367	292		
Unbilled accounts receivable Inventories	1,318 7.661	1,102 7.632		
Prepaid expenses and other current assets	672	691		
Total current assets	19,839	20.735		
Property, plant and equipment, net	37,499	30,483		
Operating lease right - of - use assets	84	113		
Intangibles and other assets	33	37		
Total assets	\$ 57,455	\$ 51,368		
	·	<u>·</u>		
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current liabilities:				
Accounts payable	\$ 1,160	\$ 1,348		
Accrued compensation	2,181	1,664		
Revolving credit facility, net	2,087	1,974		
Common stock warrant liability	2	1,374		
Other accrued expenses	391 114	722 54		
Deferred revenue Operating lease liability - current	63	54 60		
Finance lease liability - current	1,127	1,133		
Other current liabilities	366	608		
Total current liabilities	7,491	8.937		
Other liability - long term	28	28		
Deferred income - government awards - long term	19,161	12,458		
Operating lease liability - long term	22	54		
Finance lease liability - long term	11,647	11,647		
Total liabilities	38,349	33,124		
Commitments and contingencies (Note 8)				
Shareholders' equity:				
Preferred stock, \$0.001 par value: authorized 10.000.000 shares:				
Series B Convertible Preferred stock, (liquidation preference of \$5,659) stated value \$1,000 per share, \$0.001 par value: 10,000 shares designated and 5,659 issued and outstanding as of June 30, 2022 and December 31, 2021.				
issued and outstanding as of June 30, 2022 and December 31, 2021.	—	_		
Common stock, \$0.001 par value: authorized 200,000,000 shares, issued 75,621,126 shares, outstanding 75,459,060 shares as of June 30, 2022 and issued	25			
72,931,490 shares, outstanding 72,769,424 shares as of December 31, 2021. Additional paid-in capital	75 278,372	72 275,936		
Additional paid-in capital Accumulated deficit	(258,841)	(257,264)		
Treasury stock, 162,066 shares as of June 30, 2022 and December 31, 2021.	(238,841) (500)	(500)		
Total shareholders' equity	19,106	18,244		
Total liabilities and shareholders' equity	\$ 57,455	\$ 51,368		
בסנמו המסווותים מחת שהמוכונסותיום בלוחוני	¥ 57,455	✓ 51,508		



## Adjusted EBITDA

\$ in thousands

	Three Months Ended June 30,			Six Months Ended June 30,				
		2022		2021		2022		2021
Net loss	\$	(1,440)	\$	(278)	\$	(1,577)	\$	(7,656)
Non-cash compensation		214		37		379		50
Change in fair value of common stock warrant liability		(226)		(2,642)		(1,372)		4,566
Depreciation and intangibles amortization expense		949		694		1,671		1,427
Interest expense		225		205		439		415
Adjusted EBITDA	\$	(278)	\$	(1,984)	\$	(460)	\$	(1,198)

AeMagin